

Privacy Policy

We take respect to privacy and personal data protection very seriously. Next, we explain how we collect the data and the treatment we carry out on them.

1. Data of the data responsible

- Company name: CERVEZAS GAITANEJO, S.L.
- CIF: B93552123
- Address: C/Puente de la Molina 3, 29550 ARDALES (Málaga)
- Telephone: 685287936 / 61780162
- E-mail: cervezasgaitanejo@gmail.com
- Activity: Hostelería
- Web: www.cervezasgaitanejo.com

2. Applicable regulations

This Privacy Policy has been designed in accordance with EU Regulation 2016/679 of the European Parliament and of the Council, of April 27, 2016, regarding the Protection of Natural Persons with regard to the Processing of Personal Data and the Free Circulation of these data, the L.O. 3/2018 of December 5, Protection of Personal Data and Guarantee of Digital Rights and Law 34/2002, of July 11, Services of the Information Society and Electronic Commerce (LSSICE or LSSI).

3. Principles that apply to personal information

The following principles apply to the processing of personal data:

- Principle of legality, loyalty and transparency: for the personal data that is sent to be lawful, consent is required or that the treatment is necessary to comply with a legal obligation. The data will be provided in an understandable and accessible way.
- Principle of data minimization: personal data will be adequate, pertinent and limited to the need for which they were collected.
- Principle of limitation of the conservation period: personal data will be canceled when they cease to be useful for the purpose for which they were collected..
- Principle of integrity and confidentiality: personal data will be processed in such a way as to guarantee adequate security, including protection against unauthorized or illegal treatment and against its loss, destruction or accidental damage, through the application of technical or organizational measures.

4. Purpose of processing personal data

The treatment we carry out on personal data responds to the following purposes:

- Respond to your request and provide you with information related to the services provided by CERVEZAS GAITANEJO, S.L. and specifically related to

HOSPITALITY. The website has the following forms that collect personal data:

1. Contact form: its purpose is to respond to requests from customers and potential customers. It collects the following personal data: name and email.
 2. Reservation form: its purpose is to manage client reservation requests. Collect the following personal data: name and surname, email, telephone and bank details to be managed by the corresponding bank.
- Send commercial communications; newsletters, promotions and special offers and manage the list of subscriptions provided by the user.
 - Manage social networks: the treatment of the data that is carried out of the people who become followers in the social networks of the official pages of CERVEZAS GAITANEJO, S.L. will be governed by this privacy policy. The data will be processed in order to correctly manage the presence in the social network, informing about the activities, products or services of CERVEZAS GAITANEJO, S.L.
 - In the case of beginning the contracting process of any of our services, subsequent consent will be requested for the corresponding purpose.

5. Legitimizing cause of the processing of personal data

The legal basis for the processing of your data is consent. By filling in the corresponding forms and checking the "I accept the privacy policy" box and clicking to send the data, or by sending emails to CERVEZAS GAITANEJO, S.L. Through the accounts enabled for this purpose, the user declares to have read and expressly accepted this privacy policy; giving your unequivocal and express consent to the processing of your personal data in accordance with the purposes and terms expressed herein.

You can revoke the consent given for the processing of your personal data at any time. Said revocation will not be retroactive.

6. Categories of personal data processed

The categories of data that will be processed for the purposes indicated are the following:

Identification data: name and surname, email and telephone. Other non-identifying data that is obtained through some cookies that are downloaded to the user's computer when browsing the web. No specially protected data is processed.

Mandatory data will be distinguished in the information collection forms. If you decide not to provide us with any of those data considered mandatory, we will not be able to fulfill the intended purpose and the data processing or the provision of the corresponding service will not be carried out. You guarantee that the Personal Data that you provide us is true and correct, and you will be responsible for notifying us of any changes in them.

7. Security measures applied

CERVEZAS GAITANEJO, S.L. undertakes to process the personal data of users; to respect their confidentiality and to use them within the purpose for which they were collected. Within our commitment to guarantee the security and confidentiality of your personal data, we inform you that the necessary technical and organizational measures have been adopted to guarantee the security of personal data and prevent its alteration, loss, treatment or unauthorized access, taking into account the state of technology, the nature of the data stored and the risks to which they are exposed. Notwithstanding the foregoing, the user must be aware that Internet security measures are not impregnable. Regarding the confidentiality of the processing; will ensure that any person who is authorized to process the data (staff, collaborators and providers) are under the appropriate obligation of confidentiality. You can obtain more information about the security measures that we apply by contacting through the data indicated in section one of this privacy policy.

8. Data retention period

Personal data will be kept for the time necessary to respond to the request or in general for the duration of the commercial relationship or for the time necessary to comply with legal obligations.

9. Recipients to whom the data is communicated

The user knows and accepts that their personal data may be provided to third parties when necessary to fulfill the purposes of the treatment, respecting in all cases the security measures required by current legislation on the protection of personal data.

10. User rights

The User has the following rights regarding the processing of their personal data:

- Right of access to your personal data.
- Right to rectify inaccurate data.
- Right to delete data that is no longer necessary for the purposes for which it was collected.
- Right to limit the processing of data for a specific purpose.
- Right of data portability.
- Right to oppose the processing of personal data.
- Right to file a claim with the Spanish Data Protection Agency (competent Data Protection control authority), especially when you have not obtained satisfaction in the exercise of your rights.

You may exercise your rights by sending a request accompanied by a copy of your ID to the address indicated in section 1 or to the email address cervezasgaitanejo@gmail.com

11. Privacy Policy Changes

CERVEZAS GAITANEJO, S.L. You can modify this privacy policy to adapt it to the new legislation, jurisprudence or interpretation of the Spanish Agency for Data Protection. These privacy conditions may be complemented by the Legal Notice, Cookies Policy and the General Conditions that, where appropriate, are collected for certain products or services, if such access involves any specialization in the protection of personal data.